

Consumers

Target the Right Customer for Your Offer

Build your perfect consumer mailing list. Choose from nearly 200 million households nationwide with Melissa Data's Consumer mailing lists. We maintain household, demographic, purchasing, and lifestyle information – making it easy for you to target exactly the right audience to increase response rates and sales opportunities, while lowering your cost of acquisition.

Features and Benefits

- Updated quarterly
- USPS® CASS™ processed for improved deliverability
- NCOALink® processed for change of address information
- Lowest price guarantee

Pricing Starts At

Records Processed	per/M	per record
Any Amount	\$25.00	\$0.025

Select Options

Household Income; Contact Age Group; Children's Age; Homeowner/Renter; Home Value; Contact Income; Marital Status; Length of Residence; Household Age; Number of Persons/Adults/Children in Household; Household Credit Card Info; Mail Responsive Info; Lifestyle Dimension Code, and many more.

Additional Appends

Phone Numbers; Birth Date; Family Relationship and more.

Quality Guarantee

Melissa Data guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are USPS CASS processed to confirm the address is an actual delivery point by the Post Office™. We will replace any undeliverable-as-addressed (UAA) data with new data at no cost.

Low Price Guarantee

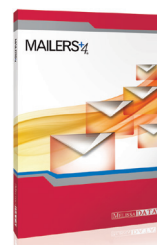
We have the lowest prices—period. We will beat any competitor's price on any online list (specialty lists excluded). If you already have a quote from another company, fax it to 949-589-5211 and we'll beat it.

Special Notes

- Minimum order \$25.00



Free Mailing Software!



Get MAILERS+4® mailing software (\$495 value) for free with your first list purchase, or any list purchase of \$400 or more.

Call for volume pricing!

For More Information

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