

Pay Less for Postage & Increase Mailing Accuracy

Data hygiene starts here! Validate, correct, and standardize your address data with USPS® CASS processing from Melissa Data. Save time and money with our batch processing service and qualify all your mailings for presort and automation-rate discounts.

>> GET A FREE QUOTE: www.MelissaData.com/CASS

CASS™ Processing

Improve the Deliverability of Your Mailings

Qualify your mailings for postal discounts and increase the number of mail pieces that reach your customers and prospects with Melissa Data CASS processing service. We'll match your address records against the USPS ZIP + 4® file for accuracy and completeness to ensure fast, efficient postal processing and delivery.

Your mailing list needs to be CASS verified within 90 days prior to each mailing. You will receive **Postal Form 3553** with your processed list to submit with your discounted mailings.

What does CASS processing include?

- ZIP + 4 Coding
- Carrier Routes
- DPV® (validates to 11-digit delivery point)
- LACSLink® (updates addresses that have been revised)
- SuiteLink® (appends missing suite numbers to business addresses)

CASS™ Pricing

Records Processed	Price per/M
Up to 50,000	\$1.55
50,000 - 150,000	\$1.40
150,000 - 250,000	\$1.25
250,000 +	Call 1-800-635-4772

The minimum order per file is \$40.00

Additional CASS Related Services

- EWS (Early Warning System for new addresses about to be entered into the file)
- Vacant Tables (identifies properties that have been vacant for 90+ days)
- eLOT® (sorts mailings in approximate carrier-casing sequence)
- AddressPlus (appends known apt numbers to residential addresses)

Benefits & Features:

- Increase response rates
- Reduce undeliverable mail
- Assign 'plus 4' digits to the ZIP Code™
- Earn postal discounts
- Check 5-digit ZIP®
- Append missing apartment & suite information
- Get CASS Summary Report (PS Form 3553)

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