



Increase Mailing Efficiency & Reduce Undeliverable Addresses

Target your mailings, earn maximum postal discounts, and speed postal processing by producing mailings with address data that has been verified to the highest level. DSF² ensures your ZIP + 4[®] coded addresses are represented in the USPS[®] delivery file as known addresses.

>> GET A FREE QUOTE: www.MelissaData.com/dsf2

DSF²® Processing

Qualify Mailings for maximum Postal Discounts

Are you wasting money on postage because your mailing list records are out-of-date, incomplete, and not meeting the requirements for USPS discounts? Each year returned or undeliverable mail cuts into company profits; it's estimated that a single piece of returned mail costs an average of \$3.

Deliver more mail and increase your marketing ROI when you have Melissa Data match your mailing list against the 165-million record-DSF² database. DSF² is updated monthly and contains every USPS deliverable address in the U.S., including data on whether a property is vacant, residential, business, a seasonal address, a curbside mailbox, or a door slot.

DSF² also puts your mailings into a "Walk Sequence Order," the order a postal carrier delivers mail on a particular mailing route. This process qualifies your mailings for significant postal discounts.

DSF² Pricing

Records Processed	Price per/K
Up to 100,000	\$1.95
100,000 - 500,000	\$1.50
500,000 - 1 Million	\$0.95
1 Million +	Call 1-800-826-1450

The minimum order per file is \$175.00. Pricing reflects files of 20 fields or less. Please call for pricing for files larger than 20 fields.

We recommend using DSF² in conjunction with NCOA^{Link}® (National Change of Address) processing to update your list with customers who have moved in the last 48 months.

You can learn more about NCOA^{Link} by going to www.MelissaData.com/ncoa

Benefits & Features:

- Qualify for postal discounts
- Postal coding & delivery/walk sequence order
- CASS™ standardization
- Identify delivery types such as curbside, door slot, box, etc.
- Learn if a property has been vacant 90+ days

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