



## Keep Up with Customers Who Have Moved

Get more mail delivered - and to the right person - when you update the addresses of individuals, families and businesses that have moved using NCOA<sup>Link</sup>® (National Change of Address) processing.

## NCOA<sup>Link</sup>® Processing

### Reduce Undeliverable-As-Addressed Mail (UAA)

Did you know that 43 million Americans move each year? This means that untold numbers of your customers have changed addresses in the last few years—and you need to update your records fast before your next mailing. Submit your mailing list for NCOA<sup>Link</sup> processing and you will save money and time by reducing UAA mail.

Melissa Data is a USPS® NCOA<sup>Link</sup> Full Service provider with access to a database of 160 million change-of-address records dating back 48 months. We offer two package options for our NCOA<sup>Link</sup> customers: a 48-month option; and a 24-month option. Most providers typically offer an 18-month option, but because we are a Full Service Provider we have the capacity to offer six additional months at no charge.

### Save Money - Satisfy the USPS® Move Update Requirement

Mailing lists that are processed through Melissa Data's NCOA<sup>Link</sup> service meet the USPS Move Update requirement. By meeting this requirement mailers save money and qualify for significant postage discounts from The Postal Service®.

#### What is the Move Update Requirement?

To qualify for First-Class Mail® or Standard Mail® presort or automation rates, the Postal Service® requires that mailers update their mailing lists via NCOA<sup>Link</sup> (or other approved methods) and mail out their pieces no later than 95 days after the update.

#### Benefits:

- Pays for itself - reduces wasted postage & production costs
- Fast - Get your files processed and returned in minutes
- Maintain communications with recently-moved customers
- Save money by qualifying for discounted postage rates

#### Features:

- 160 million change-of-address records going back 48 months
- Automated service for fast 24/7 processing
- Meet USPS® Move Update requirements
- Available via Batch Processing or automated FTP

Get a free quote today at: [www.MelissaData.com/ncoa1](http://www.MelissaData.com/ncoa1)

## Get More Mail Delivered with NCOA<sup>Link</sup>

Reduce Undeliverable-As-Addressed (UAA) mail by updating your mailing list with the new addresses of customers who have moved.

>> GET A FREE QUOTE: [www.MelissaData.com/ncoa1](http://www.MelissaData.com/ncoa1)



### Your Mailing List Processed in Minutes

Our NCOA<sup>Link</sup> service is available via batch processing or automated SmartMover FTP. Choose the option best for you:

- 1. Batch Processing** - Submit your file in any format for batch processing by our Service Bureau – we do all the work.
- 2. The SmartMover FTP** - Quickly and securely upload your files 24/7 for automated processing in minutes. There are no minimum charges per file or set-up fees – you only pay for the processing.

Our Pricing:

Records Processed	48-mo per/M	24-mo per/M
Up to 500,000	\$2.95	\$2.25
50,000 - 1000,000	\$2.85	\$1.80
100,000 - 500,000	\$2.80	\$1.40
500,000 - 1 Million	\$1.60	\$1.20
1 Million - 2 Million	\$0.95	\$0.75
2 Million +	Call 1-800-635-4772 for pricing	

Minimum order per file is \$50 (\$40 for 24-mo service). There are no electronic transfer fees and no additional charges. There are no per file minimums with 24/7/365 automation. Ask for details.

### Getting Started

The USPS requires a completed Processing Acknowledgement Form (PAF) for each of our customers prior to providing NCOA<sup>Link</sup> service. To download the PAF and NCOA<sup>Link</sup> usage guidelines go to [www.MelissaData.com/paf](http://www.MelissaData.com/paf)

#### Submit Your Mailing List -

##### Required Fields:

Full Name and/or Company Name; Address; City; State and 5-digit ZIP Code™

##### NCOA<sup>Link</sup> Returned Fields:

Return Code; Move Type; Move Date; Address Error; DPBC; CRRT; and Mail Score

### Do You Have Customers in Canada?

Melissa Data's Canadian National Change of Address (CCOA) Services helps you to stay in touch with your Canadian customers. Our 72-month CCOA service provides move info for residents, and businesses that moved and filed a change of address with Canada Post.

Get more info at [www.MelissaData.com/ccoa](http://www.MelissaData.com/ccoa)



#### Please Note:

Melissa Data is a nonexclusive NCOA<sup>Link</sup> Interface Distributor and Full Service Provider Licensee of the USPS, and a nonexclusive NCOA Licensee of Canada Post. The prices for NCOA<sup>Link</sup> processing are not established or controlled by the USPS. Melissa Data receives weekly NCOA<sup>Link</sup> updates.

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### About Melissa Data Corp.

Since 1985, Melissa Data has been a leading provider of data quality and address management solutions. Melissa Data's data quality software, Cloud services, and data integration components verify, standardize, consolidate, enhance, and update U.S. and global contact data, including addresses, phone numbers, and email addresses for improved communications and ROI. More than 5,000 companies rely on Melissa Data to gain and maintain a single, accurate and trusted view of critical information assets.

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