

Consumer, Business & Canadian Phone Append

Add phone numbers to your records and help your call sales staff communicate with more customers and prospects. Reinforce your direct marketing efforts and improve customer communications when you reach more people by phone.

Phone Append Services

Add Phone Numbers for Successful Telemarketing Campaigns

Expand marketing opportunities by enhancing your contact database with current phone numbers from Telco data (411 data), White Page listings, and from Melissa Data's internal data sets. We take what you currently have--name/company name and address information--and add up-to-date business and consumer phone numbers.

Multi-Sourced Data Sets

Phone Append is only as good as its data sources, and Melissa Data matches your name and address data against several databases, including Telco data (a.k.a. 411 data), which contains over 170 million records updated daily with new listings, and data changes added directly by phone companies.

Consumer & Business Phone Append Pricing

Records Processed	Price per/M Appended
Up to 100,000	\$12.00
100,000 - 250,000	\$11.00
250,000 - 500,000	\$9.50
500,000 - 1 Million	\$7.00
1 Million +	Call 1-800-635-4772

The minimum order per file is \$150.00. Normal turnaround is 24 hours or less.

Get a FREE Quote by going to: www.melissadata.com/pa

Benefits:

- Save time & money with validated numbers
- Complete your contact database
- Communicate with customers and prospects by phone
- Quick turnaround - 24 hours or less

Features:

- Daily updates
- 170+ million records of Telco-sourced data
- Batch Processing & 24/7 automation available
- Append rates as high as 60%

Add Phone Numbers & Empower Your Sales Team

Adding current consumer and business phone numbers to your database gives your sales team the contact information they need to increase awareness about your products and services.

>> GET A FREE QUOTE: www.MelissaData.com/pa



Append Percentage

Consumer Append:

All lists are matched against the National Do-Not-Call registry. However, if your organization is exempt from these laws you must specify "Exempt" when ordering. The average percentage append rate for exempt customers is 30% to 60%. The average percentage for non-exempt customers is 5% to 15%.

Business Append:

The business phone number append percentage varies depending on the accuracy of the names in your list. The average percentage appended is 40% to 60%.

What do you need to submit to Melissa Data?

Our process is automated and secure, and records are normally appended and available for download within 24 hours. The required fields:

Consumer Append: Full Name (or Last Name); Address; City; State; 5-digit ZIP Code™

Business Append: Company; Address; City; State; 5-digit ZIP Code™

Canadian Phone Append

Do you need phone numbers for your Canadian address records? Melissa Data offers Canadian Phone Append Services with a match rate averaging between 30% to 60%.

Get more info at www.MelissaData.com/pa



Reverse Phone Append

Do you have the phone numbers addresses of some customers, but not their names and postal addresses? Melissa Data's Reverse Phone Append Service starts with a phone number, and appends your database with a full name and postal address.

Get more info at www.MelissaData.com/pa

About Melissa Data Corp.

Since 1985, Melissa Data has been a leading provider of data quality and address management solutions. Melissa Data's data quality software, Cloud services, and data integration components verify, standardize, consolidate, enhance, and update U.S. and global contact data, including addresses, phone numbers, and email addresses for improved communications and ROI. More than 5,000 companies rely on Melissa Data to gain and maintain a single, accurate and trusted view of critical information assets.

Melissa Data Corp.
22382 Avenida Empresa
RSM, CA 92688-2112

1-800-MELISSA
www.MelissaData.com

Find us on:

Twitter: @melissadata
Facebook.com/melissadata
linkedin.com/company/melissa-data