



Stop Sending Unwanted Mail Pieces

Save money on postage when you stop mailing to individuals who either do not wish to receive your mailings or cannot utilize your goods or services. Melissa Data's Suppression Services will identify the records of individuals who should not be receiving your mail pieces.

Suppression Services

DMA Do-Not-Mail, Deceased & Inmate Suppression

Stop sending mail to individuals who have registered on the Do-Not-Mail-List with the Direct Marketing Association, inmates in correctional facilities, and individuals who have passed away. Suppression Services from Melissa Data will help your organization save on postage and lower production costs by optimizing your targeted marketing campaigns.

DMA Do-Not-Mail Suppression

Give us your files and we'll suppress the records of individuals who have registered to opt-out from receiving advertising mail with the Direct Marketing Association (DMA). The DMA Do-Not-Mail list is updated monthly. Names remain on file for five years. The match percentage will vary depending on the accuracy and age of the data in your list.

DMA Suppression Pricing

| Records Processed | Price per/K |
|-------------------|---------------------|
| Up to 249,000 | \$0.75 |
| 250,000 | \$0.65 |
| 500,000 | \$0.55 |
| 1 Million | \$0.40 |
| 5 Million+ | Call 1-800-826-1450 |

The minimum order per file is \$70.00. There are no electronic transfer fees. The standard turnaround is 24 hours or the next business day. RUSH ORDERS (same-day turnaround guaranteed) are available for files of less than one million records. For RUSH ORDERS there is an additional \$100.00 fee. All RUSH ORDERS must be received before 12:00 pm PST.

Required Fields: Address; City; State; and 5-digit ZIP Code™.

Returned Field: Do Not Mail

Get a FREE Quote Today at: www.melissadata.com/suppress

Benefits:

- Increased ROI
- Save on postage & production costs
- Prevent negative impact to your brand
- Avoid potential fines (DMA Suppress)

Features:

- DMA Do-Not-Mail Suppression
- Deceased Suppression
- Inmate Suppression
- No electronic fees
- Fast turnaround - next business day

Identify Records Associated with Undesirable Mail

Stop sending out costly mail pieces to people who do not wish to receive them. Let us flag address records that are being sent to deceased individuals, inmates, and those who have opted out of receiving advertising mail.

>> GET A FREE QUOTE: www.MelissaData.com/suppress



Deceased Suppression Services

We flag the records of deceased individuals in your list. By not disturbing members of the deceased's household with unwanted mail, you'll keep customer respect and avoid damaging your brand image. We match records against a database of deceased individuals compiled from Social Security records and other sources. Updated quarterly.

Deceased Suppression Pricing

| Records Processed | Price per/K |
|-------------------|--|
| Up to 249,999 | \$40.00 |
| 250,000 | \$38.00 |
| 500,000 | \$36.00 |
| 1 Million | \$34.00 |
| 5 Million | \$30.00 |
| 10 Million | Call 1-800-826-1450 |

The minimum order per file is \$150.00. There are no electronic transfer fees. The standard turnaround is 24 hours or the next business day. RUSH ORDERS (same-day turnaround guaranteed) are available for files of less than one million records. For RUSH ORDERS there is an additional \$100.00 fee. All RUSH ORDERS must be received before 12:00 pm PST. \$0.40/K input charge on all files processed through deceased

Required Fields: Address; City; State; and 5-digit ZIP Code™.

Returned Field: Deceased

Inmate Suppression

Save on postage when we identify addresses associated with federal and state prisons. Stop mailing to inmates at correctional facilities and realize a source of significant cost savings.

For our Inmate Suppression pricing please call [1-800-826-1450](tel:1-800-826-1450)

About Melissa Data Corp.

Since 1985, Melissa Data has been a leading provider of data quality and address management solutions. Melissa Data's data quality software, Cloud services, and data integration components verify, standardize, consolidate, enhance, and update U.S. and global contact data, including addresses, phone numbers, and email addresses for improved communications and ROI. More than 10,000 companies rely on Melissa Data to gain and maintain a single, accurate and trusted view of critical information assets.

Melissa Data Corp.
22382 Avenida Empresa
RSM, CA 92688-2112

1-800-MELISSA
www.MelissaData.com

Find us on:

Twitter: @melissadata

Facebook.com/melissadata

linkedin.com/company/melissa-data