

# Automobile Owners

## Find Consumers Based on the Vehicles They Own

Focus your targeted marketing communications to automobile owners across the U.S. Melissa Data's Automobile Owners database is multisourced, aggregated from automobile dealerships and insurance companies. It's ideally suited for extended warranty offers, financial services, new and used auto offers, auto clubs, aftermarket accessories, and much more.

### Features and Benefits

- Packed with more than 120 million household records
- Compiled from multiple sources
- USPS® CASS™ processed for improved deliverability

### Pricing Starts At

Records Processed	per/M	per record
Any Amount	\$75.00	\$0.075 <i>(Address Only)</i>

### Demographics Include

Household Income; Home Value; Contact Age Group; Geography

### Select Options

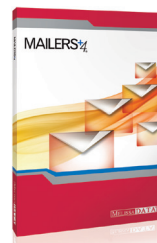
Auto Make; Model; Year; ZIP Code™; County; State; Owner Name and Address

### Additional Appends

Make	\$5.00/M or \$0.05/record
Model	\$5.00/M or \$0.05/record
Year	\$5.00/M or \$0.05/record



### Free Mailing Software!



Get MAILERS+4® mailing software (\$495 value) for free with your first list purchase, or any list purchase of \$400 or more.

### Call for volume pricing!

#### For More Information

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