

Add Consumer Email Addresses & Reach More Customers

Capture more sales leads from expanded email marketing campaigns by adding email addresses to your consumer contact database of names and postal addresses. Melissa Data starts with the name and postal address of your customers, and then adds (appends) consumer email addresses so you can reach more customers effectively and inexpensively.

Consumer Email Append

Start with a Name/Postal Address - Get an Email Address

Complete the contact data of your customers and prospects by adding residential email addresses to your database. Melissa Data's Consumer Email Append Service takes a name and consumer address and matches it against a variety of multi-sourced data sets to complete your records with a verified email address.

Exhaustive Matching Process

Our email append process is designed to be both accurate and thorough. Our exhaustive 10-day matching process reflects our commitment to searching out and appending as many emails to your database as possible. In the four-step append process, we:

1. Receive your contact data via secure online link
2. Match your file against our internal universe of opted-in emails
3. Send a permission pass email to your customer
4. Append quality email addresses to your customer list, excluding addresses that bounce and recipients who opted out

Get a free quote today at: www.MelissaData.com/email

Free Email Append Match Test

Find out how many emails we can append by using our free email append match test. Send in your customer file and we'll provide a data analysis report showing how many consumer emails we can add to your database.

No risk, no obligation! Go to www.MelissaData.com/email

Benefits:

- Expand the scope of your email marketing campaigns
- Complete your contact data records
- Save money by reducing direct mail expenditures
- Improve conversion rates with multi-channel marketing

Features:

- 15-30% match rates
- Matched against a database of 250 Million records
- Upload list via a secure link
- No electronic transfer fees

Add Email Addresses to Your Database

Append your customers' names and postal addresses with consumer email addresses and capture more sales leads from expanded email marketing campaigns.

>> GET A FREE QUOTE: www.MelissaData.com/email



Convenient & Affordable Consumer Email Append

Just send us the following information and we'll append all the email addresses we can match to your data:

1. **contact name**
2. **street address**
3. **city & state**
4. **5-digit ZIP Code™**

The email append percentage varies depending on the accuracy of the data in your list. We match between 15-30% of your contacts with an email address.

Consumer Email Append Pricing

Records Processed	Price per Email Appended
Up to 500,000	\$0.15 each
500,000 - 750,000	\$0.12 each
750,000 - 1 Million	\$0.10 each
1 Million - 2 Million	\$0.09 each
2 Million +	Call 1-800-635-4772

Minimum order per file is \$700.00. Standard turnaround is 10 business days.
There are no electronic transfer fees and no additional charges.

Additional Email Append Services

• Reverse Email Append

Do you have the email addresses of some customers, but not their names and postal addresses? Melissa Data's Reverse Email Append Service starts with an email address, and appends your database with a full name and postal address.

• Business Email Append

Our Business Email Append Service can add email addresses to your list based on contact name, business name, and postal address. Provide us with contact name, business name, and postal addresses and we'll append your records with opted-in business emails.

About Melissa Data Corp.

Since 1985, Melissa Data has been a leading provider of data quality and address management solutions. Melissa Data's data quality software, Cloud services, and data integration components verify, standardize, consolidate, enhance, and update U.S. and global contact data, including addresses, phone numbers, and email addresses for improved communications and ROI. More than 5,000 companies rely on Melissa Data to gain and maintain a single, accurate and trusted view of critical information assets.

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