

The Best Online Lists for Less -Guaranteed



Build and download your own lists online in minutes, or speak with a specialist for help compiling the perfect list to meet your geographic and demographic needs. You can have your lists delivered in any format- over the Internet, on disc, or printed labels — and all are guaranteed 100% deliverable.



Consumers **\$25/M**

Choose from over 115 million households nationwide to make up your perfect list. Select by locations and multiple criteria.

Records	Selects Include	Data Available		
Over 115 million	Household Income Contact Age Group Home Owner/Renter Home Value Contact Income	Marital Status Length of Resident Code Household Age Group # Persons in Household # Adults in Household	# Children in Household Household Credit Card Info Mail Responsive Info Lifestyle Dimension Code	Name & Address, City, State, ZIP, Carrier Route, Phone

Occupants **\$9.50/M (<50,000 records)** **\$6.50/M (> 50,001 records)**

Easily saturate a neighborhood and mail at the lowest Standard Mail postage rates. Occupant Lists include all the addresses in a geographic area and contain the address, city, state, ZIP + 4 and carrier route code for all deliverable addresses. These High Density and Saturation mailing lists come in Walk Sequence order.

Records	Selects Include	Options Include	Data Available
Over 142 million	ZIP City County Radius	Names , PO Boxes Rural Routes	Address, City, State, Carrier Route, ZIP + 4

New Movers **\$150/M**

New movers, whether they're renters or homeowners, spend more money on home-related purchases within the first three months of living in their new residence than most people do in three to five years. New Mover information is compiled from timely, multi-sourced data that is updated weekly.

Records	Selects Include	Options Include	Data Available
Over 1 million	ZIP Code City County State	Mover Date (From and To) House Hold Income Contact Age Group Home Owner/Renter Home Value Move Distance Presence of Children in House Hold Mail Responsive Info	Name, Address, Carrier Route



FREE MAILING SOFTWARE
 Customers receive MAILERS+4 mailing software (\$495 value) free with their first list purchase, or any subsequent list purchase of \$400 or more.



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New Homeowners

\$100/M

New homeowners spend an average of 8-10 times more than an established resident over a two-year period. Our New Homeowners Lists are updated weekly to stay on top of this promising sector

Records	Selects Include	Options Include	Data Available	
Over 75,000 added each week	ZIP, City Radius	County State	Avail. Single Purchase Avail. Weekly Subscription	Name & Address, Purchase Price, Dwelling Type, Lender Name, Home Equity, Mortgage Amount & Type

Residential Property

\$100/M

Now you can target on-site and absentee homeowners with advanced property data and ownership information. Our Property database covers more than 2,600 counties and 98% of all mortgage transactions nationwide.

Records	Selects Include	Options Include	Data Available	
Over 100 million	City, ZIP Square Footage Taxable Property Number of Rooms	Sale Date & Price Mortgage Data & Amount Year Built Mortgage Loan Type	Absentee Homeowners Pools, Fireplace, A/C Phones Mortgage Loan Type	Owner Name & Address, Site Address, Property Value, Structural Information

Businesses

\$50/M

Enhance your B-to-B marketing opportunities by identifying the businesses that most need your products or services. Our Business Lists incorporate data from approximately 14 million U.S. businesses.

Records	Selects Include	Options Include	Data Available	
Over 14 million	ZIP County City State	Nationwide Area Code SIC Code	Contact Name, Phone/Fax SIC Codes, Job Title # of Employees Annual Sales Volume Business Type	Company Name, Address, Carrier Route

Ordering Information

100% Deliverability Guarantee

Melissa Data guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are scrubbed and CASS/DPV verified with ZIP + 4 codes to ensure you 100% deliverability. Should any list fail to deliver, we will replace any undeliverable as addressed (UAA) data with new data at no cost.

For complete guarantee terms see www.melissadata.com/listsguarantee.htm

Lowest Price Guarantee

We have the best lists at the lowest prices – period. We will beat any competitor's price on any list we offer online. If you already have an online list quote from another company, fax it to 949.589.5211 and we'll beat it.

List Price The listed catalog prices (U.S. \$/M, per thousand) are base prices. Prices are subject to change without notice.

Broker Discounts Please inquire.

Special Notes There is no sales tax on download list orders.

Free Mailing Software Customer receive MAILERS+4 mailing software (\$495 value) free with their first list purchase, or any list purchase of \$400 or more.

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