

Business Data Processing

Create an efficient, productive database by adding addresses, phone numbers, and industrial codes to your records. Turn a list of partial contact information into a profitable asset and increase your business-to-business marketing opportunities.

Business Enhancement Bundle

Get detailed information on over 12 million business and professional establishments maintained by an annual telephone survey of each business to provide the most current and accurate information. The database is also reviewed and updated on a monthly basis using NCOA^{Link} updates from the U.S.P.S. The Business Enhancement Bundle appends over 50 fields of data to the records in your list, including:

- SIC (Standard Industrial Classification) code
- Phone number
- Contact name, age and gender
- Contact title
- Employee size
- Sales volume
- Age of business
- Female owned
- Growing business flag
- Out of business flag

Business Address Append

Add business names and addresses to your records based on the provided business phone number.

Business Phone Append

Add business phone numbers to your records based on the provided business name and address.

Business Phone Verify

Verify the business phone numbers in your records. Numbers are not overwritten, corrected, or updated.

Fax Phone Append

Enhance your records with the business fax numbers based on the provided business name and address.

SIC Coding

Find your best business-to-business prospects and customers with the 6-digit Standard Industrial Codes added to your database.

NAICS (North American Industry Classification System)

Developed in cooperation with Canada and Mexico, the North American Industry Classification System (NAICS) represents one of the most profound changes for statistical programs focusing on emerging economic activities. NAICS groups establishments into industries based on the activity in which they are primarily engaged. This six-digit code is a major revision over the SIC system that not only provides for newer industries, but also reorganizes the categories on a production/process-oriented basis. This industry-wide classification system is designed to be the index for statistical reporting of economic activities of the U.S., Canada, and Mexico.

Business eMail Append

Expand marketing opportunities with the opt-in e-mail addresses of the businesses in your database that have agreed to receive e-mail messages. Opt-in e-mail addresses are based on detailed information from a network of vendors and appended to your records only if permission is granted. The opt-in e-mail addresses are linked to the provided name and postal address.

Business eMail Append to Specific Contact

Enhance your existing database and increase response rates with deliverable email addresses specific to your contacts. These opt-in email addresses are linked to the provided business name, contact name, and postal address based on detailed information from a large network of vendors.

Canadian Address Processing

Canadian Change of Address (CCOA)

Keep in touch with your Canadian customers and update your database with the change-of-address information filed with Canada Post. CCOA data is comprised of name, old address and new address, and effective date of the change. When a match occurs with a record in your list of a person or business that has moved in the last three years, the record is updated with the current address.

Canadian Address Verification & Correction

Validate and standardize Canadian address information to meet Canada Post requirements for optimum accuracy and mailing specifications. Addresses are matched to the master database of all deliverable addresses in Canada. Your corrected file is returned with a 2-character field indicating the AV&C (Address Verification & Correction) result code, along with a processing summary of the overall accuracy of your file.