

New Mailing Lists from Melissa Data

New Movers and Medical Professional Lists Help Customers Target the Right Audience for the Right Response

Boston, MA (March 3, 2008)—Melissa Data is announcing the availability of two new mailing lists at AIIM/ON DEMAND Conference and Exposition: a New Movers List and a Medical Professionals List.

New Mover Lists

Build and download your own targeted list in minutes using the New Mover online list. New movers, whether they're renters or homeowners, spend more money on home-related purchases within the first three months of living in their new residence than most people do in three to five years. With over 100,000 records new records added weekly, marketers and mailers can easily customize, order and download a targeted list in minutes to put household offers in front of movers during this critical three-month window of opportunity. For more information visit: www.melissadata.com/listnewmovers.htm

Medical Professional Lists

This new specialty list provides access to over 2 million physicians, nurses, and dentists. They purchase items like medical equipment, medical books and magazines, along with office, exam room, and waiting room furnishings. They are also business people with specific business needs such as booking and EMR software, transcription, and HIPAA-compliant systems, – not to mention everyday business and patient items. With the right medical professional mailing lists, mailers have the power to target an exclusive niche market. For more information visit www.melissadata.com/listmedical.htm

All Melissa Data online lists and databases are USPS CASS/DPV verified to make sure customers receive a 100% deliverable list at the lowest price – guaranteed.

For questions or demonstrations List Specialists will be available at Booth #121, March 4-6, Boston Convention and Exhibition Center.

About Melissa Data

Melissa Data is an active DMA member, as well as a member of the DMA List and Database Council. For over 23 years the company has been a leading provider of mailing list, list hygiene services and data quality solutions with an emphasis on address verification, postal encoding and data enhancements. Free trial software is available by visiting www.MelissaData.com or by calling 1-800-MELISSA (635-4772).

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