

# Presort Object

## Build postal presorting into your current mailing operations *Presort First-Class letters and save up to 35% on postage!*

If you mail more than 500 pieces per mailing at First-Class rates, but you're not presorting... you're wasting money every time you mail! The USPS® charges substantially lower rates for customers who presort, or organize their mailings prior to processing within the Postal system.

### The new Presort Object from Melissa Data is your tool to giant savings and expedited postal processing and delivery.

Presort Object enables you to presort any list that has been processed with a current CASS Certified™ engine for ZIP + 4® codes, such as our Address Object. As long as your list has been CASS™ verified, standardized and encoded, you'll be able to sort your mail for the lowest First-Class Mail® rates possible. You'll need your CASS Form 3553 to complete the Presort process.

Automate your mailroom for maximum postal discounts and direct-mail savings. With Presort Object, you're in control. You can easily design a custom program to compliment your current mail processing system.

### It's easy to automate your mailings...

1. Create your custom program
2. Run the Object
3. Print your reports
4. Save and export your file
5. Print your labels in presorted order
6. Take your mailing and forms to the post office
7. Add up your savings!

### Benefits:

- Reduce postage costs by up to 35%
- Increase speed of delivery
- Work with any CASS-processed list with current ZIP + 4 codes
- Optimum flexibility to build a custom presort program

### Features:

- Performs First-Class, ZIP + 4, barcoded automation and carrier route presorts for:
  - Letters
  - *Cards and Flats coming soon!*
- Updates bimonthly
- COM Object API
  - Windows
  - *Linux and Solaris coming soon!*
- Includes sample source code & documentation
- Generates reports in pdf:
  - Qualification Report
  - Mailing Summary
  - Postage Statement

### Postal Requirements:

- Minimum 500 pieces of mail
- CASS Certified mailing list with ZIP + 4 codes
- Current CASS form 3553
- USPS permit

### System Requirements:

- 512MB memory
- Windows 2000/XP/2003
- Intel IA32

First-Class Rate*	Your Automation Presort Rates				
Letters \$0.39	Mxd AADC	AADC	3-Digit	5-Digit	CRRT
	.326	.317	.308	.293	.290

### Example of First-Class postage and savings

Quantity	Full Rate	Mx AADC	Savings	3-Digit	Savings	Carrier Rt	Savings
500	\$195	\$163	\$32	\$154	\$41	\$145	\$50
2500	\$975	\$815	\$160	\$770	\$205	\$725	\$250
5000	\$1,950	\$1,630	\$320	\$1,540	\$410	\$1,450	\$500
10000	\$3,900	\$3,260	\$640	\$3,080	\$820	\$2,900	\$1,000

\*Postage rates effective 1/06

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For a free trial of the Presort Object, contact a product specialist at 1-800-635-4772, Ext #3.