

## Identify addresses as residential or business

**RBDI** is a data quality solution that helps shippers minimize parcel shipping costs by verifying the address delivery type as either business or residential. RBDI is also valuable to real estate and property management agencies by identifying a property type when only the address is available.

### Why add RBDI to your shipping operations?

91% of delivery points in the United States are classified as residential. And, 87% of new U.S. delivery points are also residential.

Most shipping companies charge a higher price for residential deliveries. RBDI helps ensure that you select the most cost-effective method for shipping parcels by identifying residential addresses... therefore maximizing your savings potential. You can subsequently select the best carrier for your delivery.

### Enhance Shipping Efficiency with DPV™

RBDI is available as an add-on to the Data Quality Address Object and Data Quality SOAP Web Service. When used in conjunction with the DPV add-on from Melissa Data, RBDI takes your parcel shipping to the highest possible level of address accuracy and efficiency and reduces your costs to the lowest possible rates available. You not only save money on shipping fees, you drastically reduce the chance of shipping to an undeliverable address to begin with.

### Easy to Use

Once installed and the property is called, RBDI runs seamlessly and concurrently with the address check function in either Address Object or the Data Quality SOAP Web Service and your custom applications.

## Identify address delivery type for smart shipping operations.

### RBDI Benefits

- Reduce residential delivery surcharges
- Identify shipping patterns to improve parcel shipping efficiency
- Use any parcel shipper you prefer across a wide range of delivery options
- Provide rate-shopping services on websites
- Identify property type when no other information is available but an address
- Enhance CRM by demonstrating efficient and accurate shipping practices
- Reduce returns when used in conjunction with address validation function.

### RBDI Features

- Validates delivery type to 11-digit ZIP Code™
- Runs seamlessly & concurrently with address checking function in Address Object or DQT SOAP Web Service
- Updated monthly
- Return codes identify addresses as
  - R = Residential
  - B = Business
  - U = Unknown

### Product Information & Pricing

For more information on RBDI, DPV, Address Object or the Data Quality SOAP Web Service, please contact a product specialist at 1-800-MELISSA, opt 3.