



## On Premise Data Quality Appliance

Looking for a turnkey data quality appliance that is up-and-running in minutes and can process millions of records per hour? Melissa Data Contact Verification Server delivers enterprise-level speed for your organization.

# Contact Verification Server

## Privacy, Compliance & Speed in One Solution

Our hosted, on-premise Contact Verification Server conducts contact data verification and enrichment behind your firewall— including address, phone, and email verification, name parsing, and geocoding. The server delivers enterprise-level speed to verify millions of records per hour. It is particularly beneficial in industries where security and privacy must be rigorously guarded. The servers can be clustered together for increased scalability, throughput, and redundancy.

### Web Service Components

#### Address Verifier

Parses, standardizes, and corrects U.S. and Canadian addresses with a USPS® CASS™ and Canada Post certified engine. Appends postal codes, and adds missing suite numbers using the Melissa Data exclusive AddressPlus technology.

#### Phone Verifier

Parses and validates U.S. and Canadian Phone numbers to the 7- or 10-digit levels. Updates area codes, validates toll-free numbers, and identifies numbers as business, residential and cell, landline or VOIP.

#### Email Verifier

Parses, validates, and standardizes email addresses using syntax correction, domain name validation, misspelling correction.

#### Name Parser

Parses and genderizes full names (prefix, first, middle, last, suffix) in dual, inverse, and mixed formats. Name Parser incorporates a database of all first names from the U.S. Census Bureau.

### Benefits:

- **Rapid Deployment** – Get up and running in minutes
- **Keep dirty data out** – Use server at the point-of-entry
- **Meets HIPPA, Sarbanes-Oxley, & other privacy/compliance guidelines**
- **Headache-free maintenance** with streaming updates
- **Peace-of-mind** with real-time failover

### Features:

- **Hosted, on-premises server** for data privacy
- **Available in two convenient versions**
- **Process millions of records per hour**
- **Award winning support & mission-critical replacement**
- **Flexible protocols:** SOAP, REST, XML

## Quickly Verify & Enrich Contact Data

Melissa's Data Contact Verification Server is a powerful turnkey solution that incorporates cleansing utilities to deliver proven, scalable, data quality architecture for organizations big and small.

>> LEARN MORE : [www.MelissaData.com/cvs](http://www.MelissaData.com/cvs)



### Web Service Components - Continued

#### Geocoder

Returns Latitude and Longitude coordinates to the rooftop level along with Census Tract and Block numbers, CBSA data, County Name, and FIPS, plus Place Name and Place Code.

#### IP Locator

Provides geographic information based on physical location of an IP address; identifies city, region, and country and produces latitude/longitude coordinates.

### Choose Your Server

#### VMware Server Instance

VMware image of the Contact Verification Server to host on your ESX Server. Spin up new instances as needed for truly dynamic load management and failover. For maximum security, data never leaves your premises.

#### Cloud Based Server

The Contact Verification Server hosted in the cloud. No expensive hardware or software expenditure requirements. Spin up new instances as needed for truly dynamic load management and failover.

### Real-time Failover

The server leverages Melissa Data's Web services infrastructure so you'll be up and running in minutes and you'll have real-time failover. In the unlikely event that your server shuts down, our web server farm functions as the failover for peace-of-mind.

### Award Winning Support

Melissa Data provides free, unlimited technical support, as well as a flexible support contract for mission-critical replacement.

### About Melissa Data Corp.

Since 1985, Melissa Data has been a leading provider of data quality and address management solutions. Melissa Data's data quality software, Cloud services, and data integration components verify, standardize, consolidate, enhance, and update U.S. and global contact data, including addresses, phone numbers, and email addresses for improved communications and ROI. More than 10,000 companies rely on Melissa Data to gain and maintain a single, accurate and trusted view of critical information assets.

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