



# WebSmart Global

## International address verification & correction

WebSmart Global provides you an international address data quality solution to ensure you have accurate information from over 240 countries and territories. Designed to meet the needs of every user, you can capture, validate, and cleanse addresses for the entire world.

WebSmart Global is designed for U.S. based customers with a subset of International records that can be accessed for processing 24/7/365 via secure connections (SSL).

- Addresses formatted to the postal standards of respective country
- English (Latin characters only) returned
- SOAP, XML, REST interfaces



### Address Validation for Direct Marketing, Postal & Delivery Services

Increase response rates, lower shipping costs and increase overall effectiveness of your direct marketing initiatives with correct and up-to-date addresses. Postal standards and address formats are different from country to country. Not only the correct elements of an address, but also their hierarchical alignment play a big role in the accuracy of the address format. Sophisticated technology, expertise and knowledge easily resolve this problem and ensure formats are consistent with postal standards.

- The more international your records, the more likely you are to have problems. Whether canton, county, state, province, or prefecture, WebSmart Global knows what to do and handles the details.
- Misaddressed mail or double delivery looks careless and incompetent. An incorrect address results in additional costs due to investigation, delays in delivery, return fees, re-mail/reship postage, and even lost customers.

### Address Validation for E-Commerce

Optimize online transactions with the help of WebSmart Global. Postal addresses are validated directly during the customer registration or purchase process. Only once the address is correct can the procedure be continued. This function enables capture of the correct billing and delivery addresses from the start and eliminates unnecessary costs for additional corrections or returned goods. WebSmart Global makes it possible to:



- Verify address data without entering credit card information
- Ensure deliverability with shipping internationally or to an address other than the billing address
- Provide a supplemental service to customers
- Improve customer retention
- Prevent incorrect addresses from reaching your online database

### Benefits...

- One solution for all countries
- Enhance direct marketing effectiveness
- Improve customer retention
- Simplify daily handling of addresses
- Ensure dependable information for ERP and CRM systems
- Streamline operational processes
- Save money on returned shipments & mail pieces
- Optimize logistic chain
- Reduce online fraud
- Speed deliveries for enhanced customer service
- Make deduplication search faster

### Applications...

- E-Commerce
- Call Centers
- Service Bureaus
- List Brokers
- Data Warehousing
- Postal & Delivery Operations
- Hospitality & Tourism
- Direct Marketing

### Features...

- Secure SSL transmission
- Increased data capture speed
- No files to maintain
- Continuous updates
- Top class postal suppliers

### Requirements...

All that is required to use WebSmart Global is an Internet connection and the programming language of your choice. The Data Quality WebSmart Service is operating system and programming language neutral, so you can use our service anywhere. We make our services available as a SOAP, XML, or REST call so you can choose the protocol that is best for you.

### For more info...

- Call now: 1-800-MELISSA, opt 5
- Visit: [MelissaData.com/intladdr](http://MelissaData.com/intladdr)



Official address formats are not available for all countries. However, WebSmart Global keeps on researching, in order to complete the list of address formats. The most important formats are available in the listing below:

Afghanistan	Ecuador	Liechtenstein	Saint Lucia
Åland Islands	Egypt	Lithuania	Saint Martin
Albania	Equatorial Guinea	Luxembourg	Saint Pierre and Miquelon
Algeria	Eritrea	Macau	Saint Vincent & the Grenadines
American Samoa	Estonia	Macedonia,	Samoa
Andorra	Ethiopia	The Former Yugoslav Republic of	San Marino
Angola	Falkland Islands	Madagascar	Sao Tome and Principe
Anguilla	Faroe Islands	Malawi	Saudi Arabia
Antarctica	Fiji	Malaysia	Senegal
Antigua and Barbuda	Finland	Maldives	Serbia
Argentina	France	Mali	Seychelles
Armenia	French Guiana	Malta	Sierra Leone
Aruba	French Polynesia	Marshall Islands	Singapore
Australia	French Southern Territories	Martinique	Slovakia
Austria	Gabon	Mauritania	Slovenia
Azerbaijan	Gambia	Mauritius	Solomon Islands
Bahamas	Georgia	Mayotte	Somalia
Bahrain	Germany	Mexico	South Africa
Bangladesh	Ghana	Micronesia, Federated States of	South Georgia & the
Barbados	Gibraltar	Moldova	South Sandwich Islands
Belarus	Greece	Monaco	Spain
Belgium	Greenland	Mongolia	Sri Lanka
Belize	Grenada	Montenegro	Sudan
Benin	Guadeloupe	Montserrat	Suriname
Bermuda	Guam	Morocco	Svalbard and Jan Mayen
Bhutan	Guatemala	Mozambique	Swaziland
Bolivia	Guernsey	Myanmar	Sweden
Bosnia and Herzegovina	Guinea	Namibia	Switzerland
Botswana	Guinea-Bissau	Nauru	Syrian Arab Republic
Bouvet Island	Guyana	Nepal	Taiwan
Brazil	Haiti	Netherlands	Tajikistan
British Indian Ocean Territory	Heard Island & McDonald Islands	Netherlands Antilles	Tanzania, United Republic of
Brunei Darussalam	Holy See	New Caledonia	Thailand
Bulgaria	Honduras	New Zealand	Timor-Leste
Burkina Faso	Hong Kong	Nicaragua	Togo
Burundi	Hungary	Niger	Tokelau
Cambodia	Iceland	Nigeria	Tonga
Cameroon	India	Niue	Trinidad and Tobago
Canada	Indonesia	Norfolk Island	Tunisia
Cape Verde	Iran, Islamic Republic of	Northern Mariana Islands	Turkey
Cayman Islands	Iraq	Norway	Turkmenistan
Central African Republic	Ireland	Oman	Turks and Caicos Islands
Chad	Isle of Man	Pakistan	Tuvalu
Chile	Israel	Palau	Uganda
China	Italy	Palestinian Territory	Ukraine
Christmas Island	Jamaica	Panama	United Arab Emirates
Cocos Islands	Japan	Papua New Guinea	United Kingdom
Colombia	Jersey	Paraguay	United States
Comoros	Jordan	Peru	United States Minor Outlying Islands
Congo	Kazakhstan	Philippines	Uruguay
Congo, The Democratic Republic of	Kenya	Pitcairn	Uzbekistan
Cook Islands	Kiribati	Poland	Vanuatu
Costa Rica	Korea, Democratic People's Republic of	Portugal	Venezuela
Côte d'Ivoire	Korea, Republic of	Puerto Rico	Viet Nam
Croatia	Kuwait	Qatar	Virgin Islands, British
Cuba	Kyrgyzstan	Réunion	Virgin Islands, U.S.
Cyprus	Lao, People's Democratic Republic	Romania	Wallis and Futuna
Czech Republic	Latvia	Russian Federation	Western Sahara
Denmark	Lebanon	Rwanda	Yemen
Djibouti	Lesotho	Saint Barthélemy	Zambia
Dominica	Liberia	Saint Helena	Zimbabwe
Dominican Republic	Libyan Arab Jamahiriya	Saint Kitts and Nevis	