

Consumers



DESCRIPTION:

Choose from over 115 million households nationwide to make up your perfect list. Pick your list by the locations and multiple criteria available (household income, contact group age, marital status, and more) that best suit your marketing objectives. Generate the greatest response through a more personalized, direct-mail campaign.

FEATURES AND BENEFITS:

- Select by target market
- Personalize communications
- USPS® CASS™ processed
- NCOA^{Link}® move updated
- Available for online record count, purchase, and immediate download at - <http://www.melissadata.com/lists.html>

SELECTIONS WITH COUNTS:

Segment:	Total Number:	Price per M (as low as):
Consumers	115,000,000	\$25/M or \$.025 cents/record

SELECT OPTIONS:

Household Income; Contact Age Group; Homeowner/Renter; Home Value; Contact Income; Marital Status; Length of Residence; Household Age; Number of Persons/Adults/Children in Household; Household Credit Card Info; Mail Responsive Info; Lifestyle Dimension Code; and more

ADDITIONAL APPENDS:

Phone Numbers; Birth Date; Family Relationship; and more

FOR MORE INFORMATION:

Melissa DATA Corp.
 22382 Avenida Empresa
 Rancho Santa Margarita, CA 92688
 Tel: 800.635.4772, opt 6
 Fax: 949.589.5211
www.MelissaData.com

RESTRICTIONS:

Minimum order \$25

DELIVERY GUARANTEE:

Melissa Data guarantees you will receive accurate, high quality data with the most current addresses available. All lists are USPS® CASS™ processed for address accuracy and NCOA^{Link}® processed for Move Updates. We will replace any undeliverable as addressed (UAA) data with new data at no cost.

PRICE GUARANTEE:

We have the lowest prices—period. We will beat any competitor's price on any list we offer. If you already have a quote from a list broker, please fax it to 949-589-5211... and we'll beat it.

SPECIAL NOTES:

No sales tax on download list orders.

FREE MAILING SOFTWARE:

Customers receive our benchmark Professional MAILERS+4® USPS CASS and PAVE™ Gold Certified postal automation software (\$495 value) for free with their first list purchase, or any list purchase of \$400 or more.

