

Email Lists



DESCRIPTION:

Email has become an essential part of any direct marketing campaign that seeks to develop and maintain customer relationships, shorten prospecting cycles, or acquire new customers. Melissa Data offers a comprehensive database of over 60 million consumer emails to choose from.

FEATURES AND BENEFITS:

- Over 300 million records available
- Expand direct marketing opportunities
- The least expensive venue for marketing
- National coverage with regional selects

SELECTIONS WITH COUNTS:

Segment:	Total Number	Retail Price per/M
Consumers	300,000,000	\$150/M or \$0.15

SELECT OPTIONS AND DATA AVAILABLE:

A wide selection of demographic and lifestyle data* including: Household Income; Home Value; Contact Age Group; Geography; and more. *Demographics and lifestyle data based on modeling at the Postal Carrier Route level.

FOR MORE INFORMATION:

Melissa DATA Corp.
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Fax: 949.589.5211
www.MelissaData.com

RESTRICTIONS:

Minimum order \$150

MAINTENANCE:

Updated quarterly

DELIVERY GUARANTEE:

Because email addresses are constantly changing, our email lists are 100% verified – in real-time – before you receive them, and every email list is covered by our 100% Deliverability Guarantee.

PRICE GUARANTEE:

We have the lowest prices—period. We will beat any competitor's price on any list we offer. If you already have a quote from a list broker, please fax it to 949-589-5211... and we'll beat it.

CAN-SPAM COMPLIANCE:

Users of Melissa Data's email database must remain compliant with all applicable federal, state, and local laws. A copy of the CAN SPAM Act of 2003 can be found at www.ftc.gov/spam.

FREE MAILING SOFTWARE:

Customers receive our benchmark Professional MAILERS+4® USPS® CASS™ & PAVE™ Gold Certified postal automation software (\$495 value) for free with their first list purchase, or any list purchase of \$400 or more.

