

New Homeowners



DESCRIPTION:

New homeowners are stable, credit worthy, have above average income, and are ready to buy. The best time to reach them is immediately after they buy their home. New homeowners spend an average of 8-10 times more than an established resident over a two-year period. Our new homeowner mailing list is updated weekly to stay on top of this promising sector.

FEATURES AND BENEFITS:

- Over 75,000 names added each week
- Over 24 Million records updated monthly
- Compiled from Property Transfers and Deed Recordings
- Choose your best geographic areas
- Leads are available on a subscription or on-demand basis
- Available for online record count, purchase, and immediate download at - <http://www.melissadata.com/lists.html>

SELECTIONS WITH COUNTS:

Segment:	Total Number:	Price per M (as low as):
New Homeowners	24,000,000	\$100/M or \$.10/record

SELECT OPTIONS:

Date Range; Specific Date; Specific Price Range; All Prices; Lender Names; Phone Numbers

FOR MORE INFORMATION:

Melissa DATA Corp.
 22382 Avenida Empresa
 Rancho Santa Margarita, CA 92688
 Tel: 800.635.4772, opt 6
 Fax: 949.589.5211
www.MelissaData.com

RESTRICTIONS:

Minimum order None

DELIVERY GUARANTEE:

Melissa Data guarantees you will receive accurate, high quality data with the most current addresses available. All lists are USPS® CASS™ processed for address accuracy and NCOA^{Link}® processed for Move Updates. We will replace any undeliverable as addressed (UAA) data with new data at no cost.

PRICE GUARANTEE:

We have the lowest prices—period. We will beat any competitor's price on any list we offer. If you already have a quote from a list broker, please fax it to 949-589-5211... and we'll beat it.

SPECIAL NOTES:

No sales tax on download list orders.

FREE MAILING SOFTWARE:

Customers receive our benchmark Professional MAILERS+4® USPS CASS and PAVE™ Gold Certified postal automation software (\$495 value) for free with their first list purchase, or any list purchase of \$400 or more.

