

## New Movers



### DESCRIPTION:

New movers, whether they're renters or homeowners, spend more money on home-related purchases within the first three months of living in their new household than most people do in three to five years. Make the most of this three-month window of opportunity with Melissa Data new movers mailing lists. New mover records are compiled from telco and multi-sourced data, updated weekly, scrubbed and CASS™ verified with ZIP + 4® codes to ensure 100% deliverability at the lowest prices guaranteed.

### FEATURES AND BENEFITS:

- Updated daily
- Compiled from telco and multisourced lists
- CASS/ZIP + 4 verified
- Available for online record count, purchase, and immediate download at - <http://www.melissadata.com/lists.html>

### SELECTIONS WITH COUNTS:

Segment:	Added Daily:	Price per M (as low as):
New Movers	100,000	100/M or \$0.10/record

### SELECT OPTIONS:

ZIP Code™; City; County; State

### ADDITIONAL APPENDS:

Mover Date (From and To); Household Income; Contact Age Group; Home Owner/Renter; Home Value; Move Distance; Presence of Children in Household; Mail Responsive Info

### FOR MORE INFORMATION:

Melissa DATA Corp.  
 22382 Avenida Empresa  
 Rancho Santa Margarita, CA 92688  
 Tel: 800.635.4772, opt 6  
 Fax: 949.589.5211  
[www.MelissaData.com](http://www.MelissaData.com)

### RESTRICTIONS:

Minimum order \$25

### DELIVERY GUARANTEE:

Melissa Data guarantees you will receive accurate, high quality data with the most current addresses available. All lists are USPS® CASS™ processed for address accuracy and NCOA<sup>Link</sup>® processed for Move Updates. We will replace any undeliverable as addressed (UAA) data with new data at no cost.

### PRICE GUARANTEE:

We have the lowest prices—period. We will beat any competitor's price on any list we offer. If you already have a quote from a list broker, please fax it to 949-589-5211... and we'll beat it.

### SPECIAL NOTES:

No sales tax on download list orders.

### FREE MAILING SOFTWARE:

Customers receive our benchmark Professional MAILERS+4® USPS CASS and PAVE™ Gold Certified postal automation software (\$495 value) for free with their first list purchase, or any list purchase of \$400 or more.

