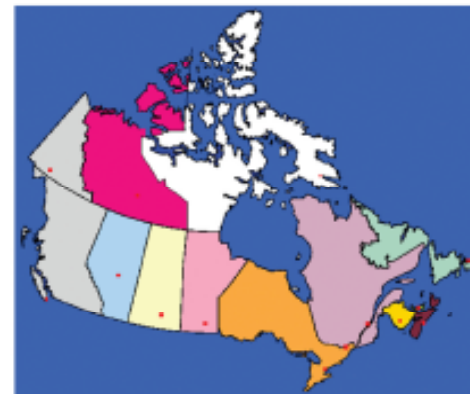


Canadian Geo*Data

Verify & enhance Canadian customer records for greater ROI

Instantly verify Canadian addresses and link the postal codes to valuable geographic data to increase response rates. Use this database with your custom programs to validate, correct, and standardize Canadian addresses and qualify mailings to meet Canada Post requirements.

- Instantly verify municipality / province / postal code
- Catch data entry errors and reduce keystrokes
- Increase deliverability and response rates
- Use latitude/longitude with mapping applications



Get more mail delivered with accurate address data

Canadian Geo*Data contains over 766,000 records to provide you the information you need to link Canadian postal codes to corresponding geographic data. Simply enter the Postal Code and Canadian Geo*Data returns the following data:

- Postal Code
- Municipality
- Province
- Area Code & Overlay
- Latitude / Longitude
- Time Zone & DST

Maintain communications with your customers

- Get the dominate area code for the Postal Code
- Find all the possible area codes in an area
- Use correct 2-character abbreviation for Province
- Use time zone for appropriate phone call followup
- Know if time zone observes daylight savings time

Data Submitted

E7P2M4

Canadian Geo*Data Returned

Postal Code.....E7P2M4
 MunicipalityHartland
 Province.....NB
 Latitude.....46.300949
 Longitude.....-67.510246
 Time Zone4
 DSTY
 Area Code506
 Overlay.....

Time Zone Values

3A - Newfoundland
 4 - Atlantic
 5 - Eastern
 6 - Central
 7 - Mountain
 8 - Pacific

Daylight Savings Time: Yes or No

Yes
 No

Alternative Area Codes

A - Vancouver, BC overlay (604/778)
 B - Toronto, ON overlay (416/647)
 C - Hanilton, ON overly (905/289)
 D-Z - (future overlays)

Province Codes

AB - Alberta
 ON - Ontario
 QC - Quebec
 BC - Bristish Columbia
 YT - Yukon
 NT - Northwest Territories
 NU - Nunavut
 SK - Saskatchewan
 MB - Manitoba
 NB - New Brunswick
 NF - Newfoundland
 NS - Nova Scotia
 PE - Prince Edward Island

Dominate Area Code for the area plus Alternative Area Code Overlay when applicable

506

Features:

- Meet Canada Post requirements
- Easy download Quarterly Updates