



IP Locator Object

Identify your Internet visitors' locations without invading their privacy



IP Locator helps you identify an Internet user's geographic location, i.e., country, region, city, latitude and longitude, ZIP Code™, ISP, and domain name using a proprietary Internet Protocol address lookup database and technology.

Features and Benefits

- Understand your visitors better by geographical location
- Prevent password sharing and abuse of service
- Reduce credit card fraud
- Auto-selection of country on forms
- Filter access from countries you do not do business with
- Geotargeting for increased sales and click-through
- Available as an API or WebSmart Service

Sample Output using IP Locator Object

IP Address216.231.3.166
Latitude33.4774
Longitude-117.705
ZIP®92624
RegionCALIFORNIA
NameCOX COMMUNICATIONS INC
DomainCOX.NET
City NameDANA POINT
CountryUNITED STATES