

## Consumers



### DESCRIPTION:

Choose from over 115 million households nationwide to make up your perfect list. Pick your list by the locations and multiple criteria's available (household income, contact group age, marital status, and more) that best suit your marketing objectives. Generate the greatest response through a more personalized direct-mail campaign.

### FEATURES AND BENEFITS:

- Select by target market
- Personalize communications
- USPS® CASS™ processed
- NCOALink® move updated
- Available for online record count and purchase

Get record counts  
and order online  
in minutes

### SELECTIONS WITH COUNTS

Segment:	Total Number:	Price per M (as low as):
Consumers	115,000,000	\$25/M or \$.025 cents/record

### SELECT OPTIONS:

Household Income, Contact Age Group, Homeowner/Renter, Home Value, Contact Income, Marital Status, Length of Residence, Household Age, Number of Persons/Adults/Children in Household, Household Credit Card Info, Mail Responsive Info, Lifestyle Demension Code, and many more.

### ADDITIONAL APPENDS:

Phone Numbers, Birth Date, Family Relationship, and more.

### FOR MORE INFORMATION:

Melissa DATA Corp.  
22382 Avenida Empresa  
Rancho Santa Margarita, CA 92688  
Tel: 800.635.4772, option 6  
Fax: 949.589.5211  
[www.MelissaData.com](http://www.MelissaData.com)

### RESTRICTIONS:

Minimum order \$25

### MAINTENANCE:

Updated monthly

### DELIVERY GUARANTEE:

Melissa Data guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are USPS® CASS™ processed and regularly scrubbed using DPV™ to confirm the Post Office™ actually delivers mail to that particular address. We will replace any undeliverable as addressed (UAA) data with new data at no cost.

### PRICE GUARANTEE:

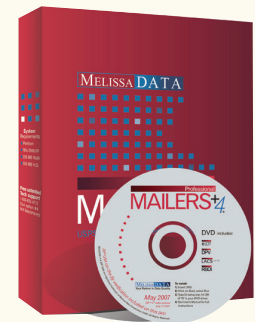
We have the lowest prices—period. We will beat any competitor's price on any list we offer online. If you already have an online list quote from another company, fax it to 949-589-5211 and we'll beat it.

### SPECIAL NOTES:

No sales tax on download list orders

### FREE MAILING SOFTWARE:

Customers receive MAILERS+4® mailing software (\$495 value) for free with their first list purchase, or any list purchase of \$400 or more.



**MAILERS+4**