

New Homeowners



DESCRIPTION:

New homeowners are stable, credit worthy, have above average income, and are ready to buy. The best time to reach them is immediately after they buy their home. New homeowners spend an average of 8-10 times more than an established resident over a two-year period. Our new homeowner mailing list is updated weekly to stay on top of this promising sector.

FEATURES AND BENEFITS:

- Over 75,000 names added each week
- Over 24 Million records updated monthly
- Compiled from Property Transfers and Deed Recordings
- Choose your best geographic areas
- Leads are available on a subscription or on-demand basis

Get record counts and order online in minutes

1 Geography

By ZIP Code Separate ZIPs by "*" or "**" Use "*" for wild card (e.g. 92*)

By Radius

By County

By City

By State

2 Select Options

Last updated on: 11/6/2007

Date Range: Last 30 days Specific Date

Purchase Price: All Specific price range

Records with lender's name only

Records with phone only

3 Counts

SELECTIONS WITH COUNTS

Segment:	Total Number:	Price per M (as low as):
New Homeowners	24,000,000	\$100/M or \$.10/record

SELECT OPTIONS:

Date Range, Specific Date, Specific Prize Range, All Prices, Lender names, Phone Numbers.

FOR MORE INFORMATION:

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 22382 Avenida Empesa
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 Fax: 949.589.5211
www.MelissaData.com

RESTRICTIONS:

None

MAINTENANCE:

Updated monthly

DELIVERY GUARANTEE:

Melissa Data guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are USPS® CASS™ processed and regularly scrubbed using DPV™ to confirm the Post Office™ actually delivers mail to that particular address. We will replace any undeliverable as addressed (UAA) data with new data at no cost.

PRICE GUARANTEE:

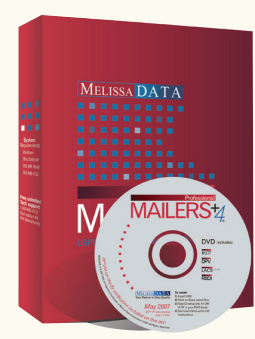
We have the lowest prices—period. We will beat any competitor's price on any list we offer online. If you already have an online list quote from another company, fax it to 949-589-5211 and we'll beat it.

SPECIAL NOTES:

No sales tax on download list orders

FREE MAILING SOFTWARE:

Customers receive MAILERS+4® mailing software (\$495 value) for free with their first list purchase, or any list purchase of \$400 or more.



MAILERS+4®