

New Movers



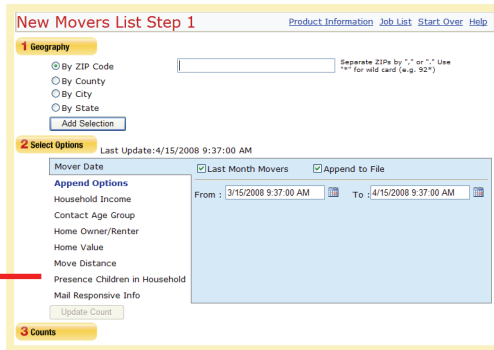
DESCRIPTION:

New movers, whether they're renters or homeowners, spend more money on home-related purchases within the first three months of living in their new household than most people do in three to five years. Make the most of this three-month window of opportunity with Melissa Data new movers mailing lists. New mover records are compiled from telco and multi-sourced data, updated weekly, scrubbed and CASS verified with ZIP + 4® codes to ensure 100% deliverability at the lowest prices guaranteed.

FEATURES AND BENEFITS:

- Over 100,000 records added weekly
- Complied from telco and multi-sourced lists
- CASS/ZIP + 4/DPV verified
- 100% delivery guarantee

Get record counts
and order online
in minutes



SELECTIONS WITH COUNTS

Segment:	Added Weekly:	Price per M (as low as):
New Movers	100,000	100/M or \$0.10/record

SELECT OPTIONS:

ZIP Code™, City, County, State.

ADDITIONAL APPENDS:

Mover Date (From and To), Household Income, Contact Age Group, Home Owner/Renter, Home Value, Move Distance, Presence of Children in Household, Mail Responsive Info.

FOR MORE INFORMATION:

Melissa DATA Corp.
22382 Avenida Empresa
Rancho Santa Margarita, CA 92688
Tel: 800.635.4772, option 6
Fax: 949.589.5211
www.MelissaData.com

RESTRICTIONS:

Minimum order \$25

MAINTENANCE:

Updated weekly

DELIVERY GUARANTEE:

Melissa Data guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are USPS® CASS™ processed and regularly scrubbed using DPV™ to confirm the Post Office actually delivers mail to that particular address. We will replace any undeliverable as addressed (UAA) data with new data at no cost.

PRICE GUARANTEE:

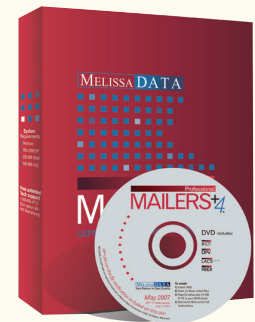
We have the lowest prices—period. We will beat any competitor's price on any list we offer online. If you already have an online list quote from another company, fax it to 949-589-5211 and we'll beat it.

SPECIAL NOTES:

No sales tax on download list orders.

FREE MAILING SOFTWARE:

Customers receive MAILERS+4® mailing software (\$495 value) for free with their first list purchase, or any list purchase of \$400 or more.



MAILERS+4