

RightFielder 3

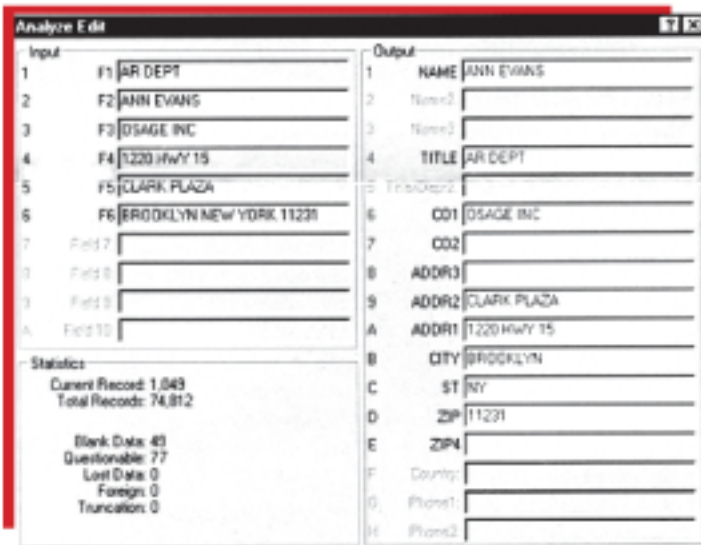
Turn jumbled, inconsistent data into an organized database

Right Fielder 3 gives you the control, power, and flexibility to transform messy text data into correctly fielded information that can be used with database programs. No typing, no hassles, no delays.

How do you convert contact information from labels into an organized database for your next mailing? Especially when some of the records have three fields of data, others four, some as many as eight! Many have two address lines and some even have an "Attention" line!

You have four choices:

1. Start typing... slowly, carefully, methodically
2. Pay someone else to enter the data for you
3. Trash the project and just buy a pre-formatted list
4. *Invest in Right Fielder*

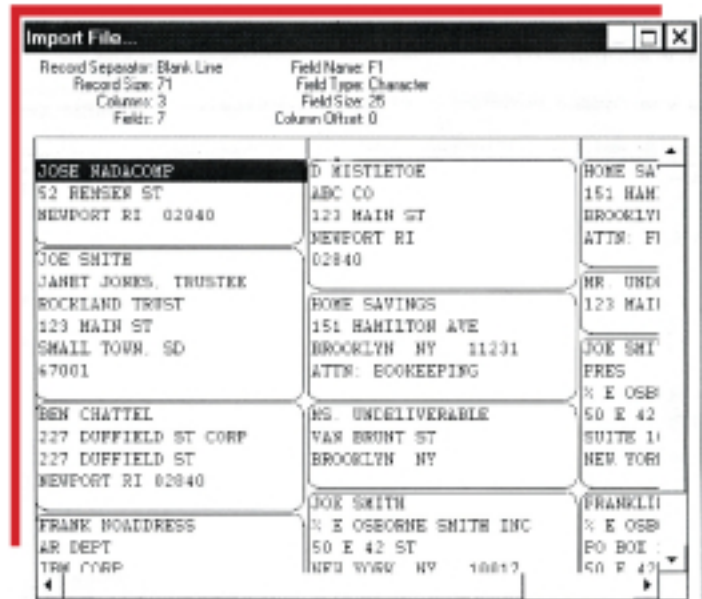


Analyze Edit

Right Fielder looks up and identifies key words and patterns in a Keyword Table and distinguishes between name fields, titles, departments, companies, street addresses, cities, states, ZIP codes, and phone numbers. It moves each line into the correct field using your pre-defined layout and field names.

Right Fielder Flexibility

- Works with dBASE and ASCII formats
- Fast processing, about 10 million records per hour
- Moves primary addresses into a consistent field for better ZIP encoding
- Recognizes & marks foreign addresses
- Converts print image or label format files
- Includes a subset of dBASE commands most commonly used with mailing lists
- You control how it marks errors
- Documents your work with choice to print field structure, record context, page & record numbers and headers



Print Image Importer

The "Print Image Importer" will automatically determine the file's structure and convert it into a true .DBF, ready to be "right fielded." It has the flexibility to import several varieties of files, based on how one record is separated from the next: Fixed Size; One or More Blank Lines; or Form Feed.

System requirements:

- Intel Pentium III or better
- Windows 2000 or better
- 8 MB of RAM
- 8 MB available hard disk space